

# THE FIRST ASEAN CHANGE MANAGEMENT CONFERENCE 2024

**CHANGE IS ACCELERATING. ARE YOU READY?**

-  **08<sup>TH</sup> & 09<sup>TH</sup> OCTOBER 2024**
-  **9:00 AM TO 5:30 PM (REGISTRATION 8AM ONWARDS)**
-  **WYNDHAM GRAND BANGSAR, KUALA LUMPUR**



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 **+ 601 6217 7965**

POWERED BY



IN PARTNERSHIP WITH



# CHANGE IS ACCELERATING. ARE YOU **READY?**

## Conference Overview

**The First ASEAN Change Management Conference**, hosted by **K-Pintar Sdn. Bhd.** in partnership with Prosci US and PMI Malaysia Chapter. A gathering of regional professionals to explore and evaluate strategies to effectively manage organizational change in today's rapidly evolving business landscape.

Attendees will delve into global best practices, emerging trends, and cutting-edge innovations through engaging plenary sessions and interactive panel discussions.

Main highlights of the conference are established methodologies resulting in ROI through successful change management in business and digital transformation projects as well as addressing challenges such as change resistance and change fatigue.

**Embracing change as a core competency for organizational success and serving as a platform for collaboration, innovation, and excellence in change management within the ASEAN region and beyond.**

WHAT'S  
EXCITING?

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“ Join us for a transformative two-day Change Management Conference, where we delve into pivotal themes shaping today's organizational landscape. ”

**DAY  
1**

**“ARE YOU PROFICIENT IN ADAPTING TO CHANGE?”**

- Gain insights into navigating organizational change, addressing technical (project go-live) and human (people go-live) dimensions.
- Develop adaptability and resilience to excel in dynamic environments, facilitating smooth project implementation and team integration transitions.
- Engage with industry experts to access valuable insights, case studies, and practical tools, enabling you to leverage change for organizational growth.

**DAY  
2**

**“CHANGE MANAGEMENT AS COMPETITIVE EDGE IN THE DIGITAL ERA”**

- In today's era of Digital Transformation, change is not just unavoidable, but imperative for survival.
- Discover how adept change management practices can set your organization apart in a fiercely competitive environment, optimizing ROI through enhanced adoption and usage.
- Unearth innovative strategies, case studies, and best practices to maintain a competitive edge and spearhead successful Digital Transformation endeavors.



**WHY SHOULD  
YOU ATTEND?**

# Attend the **The First ASEAN** Change Management Conference for these key takeaways:

Gain insights from experienced change practitioners and speakers as they share real-life experiences, case studies, and expert knowledge, guiding you to navigate change effectively, and ensuring your organization's long-term success and resilience.



## Global Best Practices

Learn proven strategies adaptable to your organization's needs, digital tools, and engagement tactics.



## Latest Trends

Stay updated on the latest Change Management strategies and trends across the region.



## Addressing Challenges

Gain practical solutions from case studies and peer discussions.



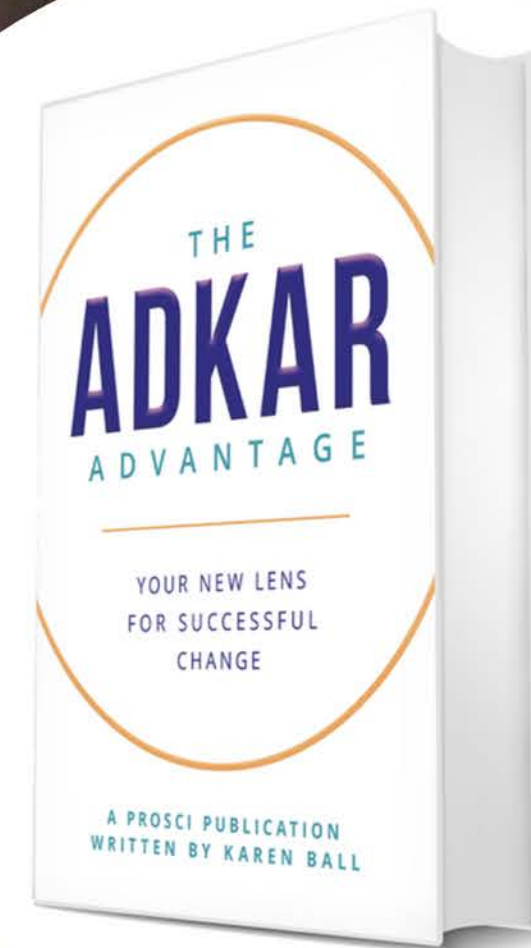
## Networking

Connect with industry professionals across ASEAN and beyond.

**This conference delivers tools and insights essential for driving meaningful change and ensuring long-term success and resilience.**

# 14 PDU<sup>s</sup>

FOR PMI MY CHAPTER  
MEMBERS



“ EVERY REGISTERED DELEGATE ”  
WILL RECEIVE A COMPLIMENTARY:

- 1) **ADKAR ADVANTAGE** BOOK BY PROSCI USA  
(VALUED AT RM 147)
- 2) **INTRODUCTION TO ADKAR** - E-LEARNING  
MODULE (VALUED AT RM 475)

A nighttime cityscape of Kuala Lumpur, Malaysia, featuring the Petronas Twin Towers and other skyscrapers. The image has a blue and purple color overlay. The word 'AGENDA' is repeated three times in a large, orange-outlined font on the left side.

# AGENDA

**THE FIRST ASEAN  
CHANGE MANAGEMENT CONFERENCE**



<b>8:00AM-9:00AM</b>	<b>Arrival of Guest &amp; Refreshments</b>
<b>9:00AM-9:50AM</b>	<b>Welcome Address, Keynote Speech and ACMC 2024 Launch</b>
<b>9:50AM-10:30AM</b>	<b>Shaping Tomorrow: Change Management Global Trends</b>
<b>10:30AM-10:50AM</b>	<b>Tea Break</b>
<b>10:50AM-12:10PM</b>	<b>Change Management: Its Myth &amp; Reality Driving Awareness, Starting with WHY?</b>
<b>12:10AM-1:00PM</b>	<b>Prove Your Prowess</b>
<b>1:00PM-2:00PM</b>	<b>Lunch break &amp; Networking</b>
<b>2:00PM-2:10PM</b>	<b>Energizer</b>
<b>2:10PM-2:50PM</b>	<b>Panel Discussion: Organizational Resilience and Change</b>
<b>2:50PM-4:10PM</b>	<b>Sustainable Change Management Practices Resistance to change - Common Challenge for organizations [Case Study]</b>
<b>4:10PM-4:30PM</b>	<b>Tea Break</b>
<b>4:30PM-5:10PM</b>	<b>Best Practices in Change Management for Project Managers</b>
<b>5:10PM-5:30PM</b>	<b>Wrap-up and Closing of Day 1</b>

**DAY 1**

<b>8:00AM-9:00AM</b>	<b>Arrival of Guest &amp; Refreshments</b>
<b>9:00AM-9:40AM</b>	<b>Welcome Address and VVIP Speech</b>
<b>9:40AM-10:20AM</b>	<b>Change Management Strategies to Improve Project and Business ROI</b>
<b>10:20AM-11:00AM</b>	<b>Digital Leadership: Orchestrating Change</b>
<b>11:00AM-11:20AM</b>	<b>Tea Break</b>
<b>11:20AM-12.35PM</b>	<b>Embed Change for Excellence in Digital Transformation Measuring Success: Metrics for Change Management</b>
<b>12:35PM-1:00PM</b>	<b>Quiz Whiz Blitz</b>
<b>1:00PM-2:00PM</b>	<b>Lunch break &amp; Networking</b>
<b>2:00PM-3.30PM</b>	<b>The Power of Now: Case Studies in Change Management starting from Day 1 Panel Dialogue Session: Change Adoption and Employee Empowerment</b>
<b>3:30PM-3:50PM</b>	<b>Tea Break</b>
<b>3:50PM-4:30PM</b>	<b>Transforming Organizations: The Power of Enterprise Change Management</b>
<b>4:30PM-5:00PM</b>	<b>Closing Speech</b>

**DAY 2**

A man in a dark suit and white shirt is shown from the side, holding a silver microphone in his right hand. His left hand is open and held out in front of him. The background is a gradient of blue and purple. The text "WHO ARE THE SPEAKERS?" is overlaid in large, white, bold, sans-serif font. A thick orange horizontal line is positioned below the text on the right side.

# WHO ARE THE SPEAKERS?



# Introducing Our Esteemed Speakers

We are thrilled to present a lineup of distinguished speakers for the inaugural The First ASEAN Change Management Conference, each bringing unparalleled expertise and insights to the forefront of organizational and digital transformation



**Maran Chandraraja**

Senior Change Advisor at  
K-Pintar Sdn Bhd, Malaysia



**Krzysztof S Ogonowski**

CEO at  
Silfra Consulting, Poland



**Deji Ishmael**

IoD Worlwide  
Board Member PMIEF  
CEO at Afrissance Group, London



**David William Lee**

Managing Director at  
Prosci, Singapore



**Nehru Nagappan**

Project Mgmt & PMO Global Strategist  
at Project Leadership Academy, Malaysia



**Alex Tan**

Corporate AVP, Transformation  
at Manulife, Singapore

# Introducing Our Esteemed Speakers



**Yun-Han Lee**

Director  
at Deloitte Consulting  
Southeast Asia, Malaysia



**Abby Yong**

Head of  
Change Management  
at Averis, Malaysia



**Akbar Azwir**

Director at  
MagnaQM, Indonesia



**Ts. Tengku Intan Narqiah  
Tengku Othman**

General Manager  
Head of Technology  
at DRB-Hicom, Malaysia



**Siti Suryati binti  
Kama Asnawi**

Chief Human Resources Officer at  
HRD Corp, Malaysia



**Zaharuddin Bin Jaafar**

Custodian of Project Management at  
PETRONAS, Malaysia

# Introducing Our Esteemed Speakers |



**Ruhi Hayati Abd Rahman**

Senior Consultant at TNB  
Integrated Learning Solution –  
ILSAS, Malaysia



**Sujay Tawde**

Managing Director at  
Steelcase Asia Pacific, Malaysia



**Joey Woo**

Partner,  
IBM Consulting-ASEAN, Malaysia



**Ts Koay**

Managing Director at  
Dell Technologies Malaysia



**Ahmad Azimi b Mat Taridi**

General Manager, Transformation Office, Project Delivery  
& Technology (PD&T) at Petronas, Malaysia



**Ramesh Jude Thomas [RJT]**

Founder of EQUITOR Value Advisory



**Growing Speaker Lineup**

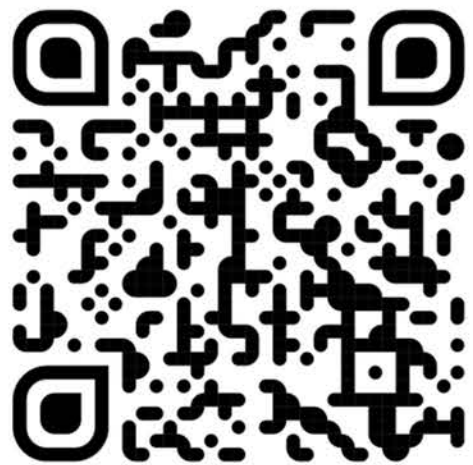
**Coming Soon!**

# Join Us at The First ASEAN Change Management Conference!

 08<sup>TH</sup> & 09<sup>TH</sup> OCTOBER 2024

 9:00 AM TO 5:30 PM (REGISTRATION 8AM ONWARDS)

 WYNDHAM GRAND BANGSAR, KUALA LUMPUR



- Secure your spot at **The First ASEAN Change Management Conference** by completing our easy online registration process.
- Simply visit our conference website "**acmc2024.com**" and follow the instructions to register.
- **Early registration** is encouraged to take advantage of **special discounts and ensure availability.**

For inquiries or assistance with registration, please contact us at :-

 [enquiry@acmc2024.com](mailto:enquiry@acmc2024.com)

 [acmc2024.com](http://acmc2024.com)

 + 601 6217 7965

“Don't miss this opportunity to be part of a pioneering event that promises to shape the future of change management in the ASEAN region. **Join us** as we embark on this transformative journey together!”